

PRODUCT DATA SHEET



Avery® 1200 Banner Films

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Introduction

Avery 1200 Banner Films is a high-performance self-adhesive film range for application on to flexible banners, perfect for projecting colourful, effective messages, images and logos.

Description

Facefilm: 70 micron, soft flexible film
Adhesive: permanent, acrylic based with removable characteristics
Backing paper: one side coated white kraft paper, 140 g/m²

Conversion

Avery 1200 Banner Films have been especially developed for conversion on signmaking systems. Avery 1200 Banner Films offer excellent cutting and weeding properties. The face film is also receptive to Application Tape adhesion to ease the decal/substrate application procedure.

Features

- Excellent cutting and weeding properties.
- Optimal adhesion to a wide variety of plasticized PVC banner materials.
- Excellent dimensional stability.
- Excellent colour fastness and outdoor durability.
- Special flexible face film to bond with banner substrates.
- Range of 22 popular colours.

Recommendations for use

Avery 1200 Banner Films have been specially designed and developed for graphics and lettering on banner materials for applications such as:

- Exhibitions, seminars, fairs, festivals and shows.
- Restaurants, bars, hotels.
- Sport, music and many other recreational and promotional events.



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PRODUCT CHARACTERISTICS

Avery® 1200 Banner Films

Physical properties

Features	Test method ¹	Results
Caliper, facefilm	ISO 534	70 micron
Dimensional stability	DIN 30646	0,2 mm. max
Adhesion, initial	FINAT FTM-1, stainless steel	180 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	300 N/m
Shelf life	Stored at 22° C/50-55 % RH	2 years
Durability ² Colours	Vertical exposure	3 years

Temperature range

Features	Results
Application temperature	Minimum: +10° C
Temperature range	-20° to +100° C

Chemical resistance

Features	Test method ¹	Results
Humidity resistance	120h exposure	No effect

Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

Warranty

Avery® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing. All Avery® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

1) Test methods

More information about our test methods can be found on our website.

2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.



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